

FACULTY OF ECONOMIC AND BUSINESS UNIVERSITY OF LAMPUNG

MANAGEMENT DEPARTMENT

COURSE	BUSINESS ETHICS
COURSE CODE	EBM 612217 / 3 Credit
SCHEDULE AND CLASS	BILINGUAL F103 Room / Friday 13:30 – 16:00 AM
NAMA DOSEN / EMAIL	MUDJI RACHMAT RAMELAN, S.E., MBA. / muji@feb.unila.ac.id Dina Safitri, S.E, M.I.B.
WEBSITE / POWER POINT/ TEACHING MATERIAL	http://silabus.fe.unila.ac.id Business Ethics: Concepts and Cases (7th Edition) 2012 by Manuel G. Velasquez, ISBN-10: 0205017665, ISBN-13: 978-0205017669, Pearson International Edition
SEMESTER	2 st (even) Semester of 2013/2014

Course Description

Business ethics course is thinking or reflection about morality in business and economic activities, where morality is defined as good aspects and / or bad aspects, commendable or reprehensible that the human behavior is to be allowed or not allowed.

In a business context, the quest for profit is a reasonable component of each business venture, so often ignored and passed all requirements of morality. The study of business ethics is expected to provide impact on student behavior as actors of business in the future, so it is expected that the course will broaden students thinking that will create an actors of economy and business that can hold on to moral virtues.

Course goal

On completion of course the students will be able to

- Knowing and expressing the concept of business ethics both generally and specifically.
- Identifies the elements associated with the business ethics.
- Being able to compare between the application of the concept of business ethics along with a variety of examples and problems.
- Have an awareness of the ethical dimension of business.
- Express moral argument, especially in the field of economics and business, with the right concept of moral argument.
- Students can determine the proper moral attitude in the business profession

Required Materials:

1. Data storage (computer disks, CDs, or a flash drive) to maintain work record
2. PC or laptop and printer to work on assignments off class.
3. Internet access and e-mail address
4. E-learning account at <http://canvas.instructure.com>, <https://canvas.instructure.com/enroll/Y78LCK>

Tentative Course Schedule

Week	Topics	Assignments/ Activities
PART ONE. BASIC PRINCIPLES		
1	Syllabus Introduction Chapter 1. Ethics and Business	Class Groups and Presentation Case Establishment,
2	Chapter 2. Ethical Principles in Business	Class Discussion, Presentation
PART TWO. THE MARKET AND BUSINESS		
3	Chapter 3. The Business System: Government, Markets, and International Trade	Class Discussion, Presentation
4	Chapter 4. Ethics in Marketplace	Class Discussion, Lab Quiz
PART THREE. BUSINESS AND ITS EXTERNAL EXCHANGES: ECOLOGY and CONSUMERS		
5	Chapter 5. Ethics and the Environment	Class Discussion, Presentation
6	Chapter 6. The Ethics of Consumer Production and Marketing	Class Discussion, Presentation
PART FOUR. ETHICS AND EMPLOYEES		
7	Chapter 7. The Ethics of Job Discrimination	Class Discussion, Presentation
8	Chapter 8. Ethics and the Employee	Lab Mid Term

Grading Policy:

Score Range	Grade	Grade Points	Status
≥76	A	4	Pass
71 – <76	B+	3,5	Pass
66 – <71	B	3	Pass
61 – <66	C+	2,5	Pass
55 – <61	C	2	Pass
50 – <56	D	1	Pass
< 50	E	0	Fail

The components that contribute to the determination of course grade:

Procedures to accomplish these objectives include: readings, lectures, class discussions and presentation, video cases, and assignments and written reports.

Group Assignment and Presentation	25%
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Quizzes / Individual Assignment	20%
Mid-term	25%
Final Exam	30%
Total	100%

Assignment / Paper (group and individual)

1. Please do not quote / write Wikipedia information, only use Wikipedia to expand your knowledge or to follow the source.
2. Do not quote / write any information on blog or on any other online / offline material that unclear who is the author of that information.
3. Group paper must contain footnotes for each outsource quotation they use on each pages, and bibliography.
4. Do not submit any paper / assignment with excessive pages (etc. more than 10 pages) except for attachment.

Presentation

1. Before presenting their presentation group must submit to instructor:
 - a. Presentation Files
 - b. Case Summary
2. Group should hand out the needed presentation material for other groups in the class during presentation
3. Presentation should use presentation software, presentation grading will include:
 - a. Group performance
 - b. Professionalism
 - c. Content Accuracy
 - d. Presentation explanation
 - e. How to use presentation software
 - f. Preparation
 - g. Class Participation / discussion

Policy on academic accommodations due to disability:

If you have a documented disability that requires academic accommodations, please see Academic Affairs of FEB Unila.

Course Policies

Class attendance:

On-time attendance at all class meetings is highly expected. One half of your class participation grade is made up of class attendance, and each unexcused absence will cause you to forfeit the attendance credit for that day. Missing more than 15 minutes of class (either through arriving late or leaving early) will count as missing the entire class. Per university policy, excused absences are only granted in cases of serious illness (proved with physician or medical doctor letter) or grave family emergencies, and each of these situations must be documented to our satisfaction. Any student who misses his/her group presentation in recitation due to an unexcused absence will forfeit 50% of the oral presentation points earned by the group. If there is a written/homework assignment to complete for class (noted on the syllabus), failure to do the assignment will result in no credit for attendance that day.

Excused Absences:

The following situations are as acceptable reasons for excused absences:

- a) serious illness;
- b) illness or death of family member;
- c) University-related trips;
- d) major religious holidays;
- e) Other circumstances you find to be "reasonable cause for nonattendance".

Make-up opportunity:

For those who have an excused absence, there will be an opportunity to make up missed work and/or exams. It is the student's responsibility to inform the instructor of the absence preferably in advance, but no later than one week after it. Bring with you any medical doctor prove of your illness or other proves of your absences for verification purpose.

Late Class Attendance

- a) If you think you will be late in the class please, notify instructor personally ahead before the class start
- b) As class discussion already start or any material of class already shown on projector please do not enter the class, without any prior permission in (a)

Academic Integrity, Cheating and Plagiarism:

Students must up hold the academic honesty by avoding any forms of cheating. As per university's academic rule and code of ethics, plagiarism and other forms of cheating are absolutely unacceptable. One of forms of plagiarism is cutting and pasting information from the Internet without crediting the source.

Student 1

Student 2

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LECTURER

MUDJI RACHMAT RAMELAN
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